**Orders** Order / Rev: 104878 Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA** Estimate: 1522 Flight Dates: 08/03/12 - 09/03/12 Original Date / Rev: 07/30/12 / 08/03/12 Order Type: **GENERAL** Agency GMMB, Inc./ Washington D.C.



Primary AE: Amy McCreary

Sales Office: **BLPHI** Sales Region: National

Name:

**Buying Contact:** Billing Contact:

> 1010 Wisconsin Ave. NW Washington, DC 20007

Billing Type: Cash Billing Calendar: Broadcast

Billing Cycle: EOM/EOC Agency Commission: 15%

Advertiser Name: **Obama for America** Demographic: A35+

> Product Codes: PLC01-Democrat Priority: SELECT PRIORITY CODE

New Business Thru: Order Separation: 00:05:00

Advertiser External ID: Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512.525.00	\$435 646 25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1,708,416.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 0	08/03/12	2 09/03/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	4	\$400.001	0.00 NM	44	\$17,600.00
COMMEN	ITS API	PLY TO SUI	M-F 5-6a WakeU B LINES A THRU									
		THE WAG		Ь						- 1		
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31		08/06/12	MF MTWTF	4	\$400.00	0.00						
Week: 08/07 Week: 08/14		08/13/12 08/20/12	MTWTF	10 10	\$400.00 \$400.00	0.00 0.00						
Week: 08/21		08/27/12	MTWTF	10	\$400.00	0.00						
Week: 08/28		09/03/12	MTWTF	10	\$400.00	0.00						
E 2 KSNV 0	08/07/12	2 08/13/12	Wake Up Early w		430a-5a	MTWTS	30	4	\$150.002	0.00 NM	4	\$600.00
WAKE UP	PEARL	Y WITH TH	Wake Up Early V E WAGNERS	vagners								
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07		08/13/12	MTWTS	4	\$150.00	0.00						
E 3 KSNV 0	08/14/12	2 09/03/12	Wake Up Early w		430a-5a	MTWTS	30	5	\$200.001	0.00 NM	15	\$3,000.00
MAKE UD	2 E 4 D I	V W/ITH TH	Wake Up Early V	Vagners						- 1		
Start I		End Date	E WAGNERS Weekdays	Spots/Week	Data	Dating						
Week: 08/14	Commence of the Commence of th	08/20/12	MTWTS	5	Rate \$200.00	Rating 0.00						
Week: 08/21		08/27/12	MTWTS	5	\$200.00	0.00						
Week: 08/28		09/03/12	MTWTS	5	\$200.00	0.00						
E 4 KSNV 0	08/03/12	2 09/03/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	4	\$700.001	0.00 NM	36	\$25,200.00
COMMEN	ITS API	PLY TO SU	M-F 6-7a WakeU B LINES A THRU							- 1		
		THE WAGI		0								
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31		08/06/12	MF	4	\$700.00	0.00						
Week: 08/07 Week: 08/14		08/13/12 08/20/12	MTWTF MTWTF	2 10	\$700.00 \$700.00	0.00						
Week: 08/21		08/27/12	MTWTF	10	\$700.00	0.00						
Week: 08/28		09/03/12	MTWTF	10	\$700.00	0.00						
E 5 KSNV 0	08/03/12	2 09/03/12	Today Show	CM	658a-9am	MTWTF	- :30	4	\$1,400.001	0.00 NM	36	\$50,400.00
COMMEN	ITC AD		Today Show	0								
TODAY S		PLY 10 50	B LINES A THRU	C								
Start		End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 07/31	1/12	08/06/12	MF	4	\$1,400.00	0.00				- 1		
Week: 08/07		08/13/12	MTWTF		\$1,400.00	0.00				- 1		
Week: 08/14 Week: 08/21		08/20/12 08/27/12	MTWTF MTWTF		\$1,400.00 \$1,400.00	0.00						
Week: 08/28		09/03/12	MTWTF		\$1,400.00	0.00						
E 7 KSNV 0	08/18/12	2 09/01/12	News 3 Sunrise -		6a-7a	S-	- :30	1	\$350.001	0.00 NM	3	\$1,050.00
			News 3 Sunrise	SATURDAY								7.,,
NEWS 3 A												
<u>Start</u> Week: 08/13		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/20		08/19/12 08/26/12	S-	1	\$350.00 \$350.00	0.00						
Week: 08/27		09/02/12	S-	1	\$350.00	0.00						
E 8 KSNV 0	08/18/1	2 09/01/12	Saturday Today	CM	7a-9am	S-	- :30	1	\$625.001	0.00 NM	3	\$1,875.00
CATURE	۸۷ <b>۲</b> ۵۲	247	Saturday Today									
SATURDA Start			Weekdays	Spots/Week	Data	Pating						
Week: 08/13		End Date 08/19/12	S-	<u>3pots/vveek</u> 1	Rate \$625.00	Rating 0.00						
Week: 08/20		08/26/12	S-	1	\$625.00	0.00						
Week: 08/27	7/12	09/02/12	S-	1	\$625.00	0.00						
E 10 KSNV 0	08/19/1	2 09/02/12			5:00- 6:00	am	s :30	1	\$825.003	0.00 NM	3	\$2,475.00
NE\/ADA	NEWS	MAKERS	Nevada Newsma o pgm 8/5, 8/12	ikers - Ch.3								
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13		08/19/12	S	1	\$825.00	0.00						
Week: 08/20	0/12	08/26/12	S	1	\$825.00	0.00						
Week: 08/27	7/12	09/02/12	S	1	\$825.00	0.00						

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

**OBAMA 4 AMERICA** 

Flight Dates:

08/03/12 - 09/03/12

Estimate: 15

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	THE RESERVE OF THE PERSON NAMED IN	Rtg Type S	Spots	Amount
E 11 KSNV 08/19/1	12 09/02/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWS 3 AT SU	NRISE no po		SONDAT								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S S	1	\$325.00	0.00				.		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S	1	\$325.00 \$325.00	0.00				- 1		
E 12 KSNV 08/19/1		Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
TODAY ON SU		Sunday Today					2000				ψο,,, σο.σο
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	2	\$625.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S S	2 2	\$625.00 \$625.00	0.00						
E 13 KSNV 08/19/1			CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
MEET THE PRE		Meet the Press				.00	·	ψο,σσσ.σσ τ	0.00 14101	3	ψ3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S		\$3,000.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S		\$3,000.00	0.00						
E 14 KSNV 08/19/1				\$3,000.00 9a-930am	0.00	:30	1	\$500.001	0.00 NM4		<b>#4 500 00</b>
		News 3 Today VV o pgm 8/5, 8/12	Kild OW	3a-330am	3	.30	1	\$500.001	0.00 NM	3	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$500.00	0.00						
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/27/12	09/02/12	Chris Matthews C	1	\$500.00	0.00			<b>A</b> 500.001			2007-000-0-000
E 15 KSNV 08/19/1		Chris Matthews		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$500.00	0.00				1		
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/27/12	09/02/12	S	1	\$500.00	0.00						
E 16 KSNV 08/07/1	12 09/03/12	M-F Today Show		9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
COMMENTS AF TODAY SHOW		B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/07/12	08/13/12	M	2	\$500.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF	10 10	\$500.00 \$500.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$500.00	0.00						
E 17 KSNV 08/07/1	12 09/03/12	M-F Today Show	III 4th BM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AS		Today 4th Hour	Б								
TODAY SHOW	III -	IB LINES A THRU			B						
Start Date Week: 08/07/12	End Date 08/13/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$325.00	0.00				- 1		
Week: 08/28/12	09/03/12	-TWTF	10		0.00						
E18 KSNV 08/07/1	12 09/03/12	100 mg - 100	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AF	PPLY TO SU	Rachael Ray IB LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF -TWTF	10 10	\$325.00 \$325.00	0.00 0.00				- 1		
E 19 KSNV 08/07/1			CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
				<b>r</b> F'			-	Ţ.20.00 I	5.50 NW	1.7	Ψ1,220.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

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Product Desc:

**OBAMA 4 AMERICA** 

Estimate:

Flight Dates:

08/03/12 - 09/03/12

Ln Ch	Start	End	Inventory Code	Break	Start/End <sup>-</sup>	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
NEWS	3 AT NO		B LINES A THRU	В								
	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 08/ Week: 08/		08/13/12 08/20/12	MTWTF	2 5	\$425.00 \$425.00	0.00				- 1		
Week: 08	/21/12	08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08		09/03/12	-TWTF	5	\$425.00	0.00						
		PLY TO SU	The Agenda 1230 The Agenda 1230 B LINES A THRU	Opm	1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M	2	\$325.00	0.00						
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF	5 5	\$325.00 \$325.00	0.00						
Week: 08		09/03/12	-TWTF	5	\$325.00	0.00						
E 21 KSNV	08/07/1	2 09/03/12	Days of our Lives		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
	ENTS AP		Days of our Lives B LINES A THRU									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08		08/13/12	M	2	\$425.00	0.00						
Week: 08		08/20/12 08/27/12	MTWTF	5 5	\$425.00 \$425.00	0.00						
Week: 08		09/03/12	-TWTF	5	\$425.00	0.00						
E 22 KSNV	08/07/1	2 09/03/12	The Doctors The Doctors	СМ	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
	ENTS AP	PLY TO SU	B LINES A THRU	В								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M	2	\$325.00	0.00						
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF MTWTF	10 10	\$325.00 \$325.00	0.00 0.00						
Week: 08		09/03/12	-TWTF	10	\$325.00	0.00						
E 23 KSNV	08/07/1	2 09/03/12		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.00
COMM DR. PH		PLY TO SU	Dr Phil B LINES A THRU	В								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	M	2	\$450.00	0.00						
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF MTWTF	10 10	\$450.00 \$450.00	0.00						
Week: 08		09/03/12	MTWTF	10		0.00 0.00						
E 24 KSNV	08/07/1	2 09/03/12	NEWS 3 at 4 (1) 4PM NEWS (1 he		4-5pm (4:30 PM-5:	MTWTF	:30	2	\$700.001	0.00 NM	17	\$11,900.00
NEWS			B LINES A THRU	,	(	,						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08 Week: 08		08/13/12 08/20/12	MTWTF MTWTF	2 5	\$700.00 \$700.00	0.00 0.00						
Week: 08		08/27/12	MTWTF	5	\$700.00	0.00						
Week: 08	/28/12	09/03/12	MTWTF	5	\$700.00	0.00						
			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	MTWTF 30 PM)	:30	2	\$700.001	0.00 NM	2	\$1,400.00
	art Date	AT FOUR End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/13/12	MTWTF	2		0.00						
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	MTWTF 30 PM)	:30	5	\$600.001	0.00 NM	15	\$9,000.00
FIRST	NEWS 3	AT FOUR				The second second						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/14/12	08/20/12	MTWTF	5	\$600.00	0.00					ı	

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch St	tart End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
E 26 KSNV 08/	/14/12 09/03/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5 \$600.001	0.00 NM	15	\$9,000.00
FIRST NEW	/S 3 AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:30	DPM)					
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 08/21/1		MTWTF	5	\$600.00	0.00					
Week: 08/28/1		MTWTF M-F Early News	5	\$600.00	0.00		0 01 000 001			
EZ/ KSINV 00/	103/12 09/03/12	M-F Early News	CM	5-630p	MTWTF	:30	6 \$1,000.001	0.00 NM	66	\$66,000.00
COMMENTS EARLY NEV		B LINES Á THRU	В							
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 07/31/1 Week: 08/07/1		MF MTWTF		\$1,000.00 \$1,000.00	0.00					
Week: 08/14/1		MTWTF		\$1,000.00	0.00			1		
Week: 08/21/1		MTWTF	15	\$1,000.00	0.00					
Week: 08/28/1		MTWTF		\$1,000.00	0.00		The state of the s			
E 28 KSNV 08/ JEOPARDY		M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	5 \$1,100.001	0.00 NM	5	\$5,500.00
Start Da		Weekdays	Spots/Week	Rate	Rating			1		
Week: 08/07/1		MTWTF		\$1,100.00	0.00					
E 29 KSNV 08/	/14/12 09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5 \$1,000.001	0.00 NM	15	\$15,000.00
JEOPARDY	,	M-F Jeopardy								
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/14/1		MTWTF		\$1,000.00	0.00			- 1		
Week: 08/21/1		MTWTF MTWTF		\$1,000.00	0.00			- 1		
Week: 08/28/1		Sa-Su Early New		\$1,000.00	0.00	.20	2 0050 004	0.00.104	0	00 000 00
KVBC EARI		Sa-Su Early New		5pm-630pm	S-	:30	2 \$650.001	0.00 NM	6	\$3,900.00
Start Da		Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/1		S-	2	\$650.00	0.00			1		
Week: 08/20/1	2 08/26/12	S-	2	\$650.00	0.00					
Week: 08/27/1		S-	2	T	0.00					
E31 KSNV 08/	/14/12 09/03/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	MTWTF	:30	5 \$1,000.001	0.00 NM	15	\$15,000.00
WHEEL		W-1 WINCEFOFF	riturio							
Start Da	ate End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 08/14/1		MTWTF		\$1,000.00	0.00					
Week: 08/21/1 Week: 08/28/1		MTWTF		\$1,000.00 \$1,000.00	0.00					
		Face to Face w/		730-758pm	MTWTF	:30	5 \$800.001	0.00 NM	15	\$12,000.00
	ACE WITH JON	Face to Face w/		700 7000111		.00	σ φοσο.σσ ι	0.00 14141	13	Ψ12,000.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/14/1		MTWTF	5	\$800.00	0.00			1		
Week: 08/21/1 Week: 08/28/1		MTWTF MTWTF	5 5	\$800.00	0.00			- 1		
		Weekend Jeopar		\$800.00 630-730pm	0.00 S-	:30	1 \$500.001	0.00 NM	3	\$1 500 00
		WKND Jeop/Wh	,	000-700pm	3	.50	ι ψ500.001	0.00 14141	3	\$1,500.00
JEOP/WHE Start Da		Weekdays	Spots/Week	Rate	Dating					
Week: 08/13/1		S-	<u>30013/4466K</u>	\$500.00	Rating 0.00			- 1		
Week: 08/20/1		S-	1	\$500.00	0.00					
Week: 08/27/1		S-	1	\$500.00	0.00					
E 34 KSNV 08	/04/12 08/11/12	News 3 Olympic News 3 Olympic		7:30-8:00PM	S-	:30	1 \$750.001	0.00 NM	2	\$1,500.00
OLYMPIC Z		7.4000 and 1.0000 and								
Start D		<u>Weekdays</u>	Spots/Week		Rating					
Week: 07/30/1 Week: 08/06/1		S- S-	1	\$750.00 \$750.00	0.00 0.00					
E 35 KSNV 08		J-7	CM	8-10pm	M	:30	1 \$2,300.001	0.00 NM	4	¢2 300 00
L 00 KONV 00	, 10/12 00/10/12		Civi	5-10pm	v	.50	ι φΖ,300.001	U.UU INIVI	1	\$2,300.00

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**KSNV** 

Order / Rev:

104878

**NEWS 3 NIGHTSIDE** 

Advertiser:

Obama for America

Alt Order #:

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Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
			Mon PR 8-10p	10							
STARS	EARN S	STRIPES	Monday Prime 8-	Tupm							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	M		\$2,300.00	0.00					
E 36 KSNV	08/21/1	12 08/28/12	Tues PR 8-10p	CM 10nm	8-10pm	-T	:30	1 \$4,000.001	0.00 NM	2	\$8,000.00
AGT			Tuesday Prime 8	- Topin							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 08/ Week: 08/		08/26/12 09/02/12	-T -T		\$4,000.00 \$4,000.00	0.00 0.00			- 1		
E 37 KSNV			Tues PR 10-11p	CM	10-11pm	-T	:30	1 \$2,000.001	0.00 NM	2	\$4,000.00
			Tuesday Prime 1		10 110111		.00	τ ψ2,000.00 τ	0.00 14141	2	Ψ+,000.00
	N THE W										
Sta Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> -T	Spots/Week	Rate \$2,000.00	Rating 0.00					
Week: 08/		08/26/12	-T	1		0.00					
E38 KSNV	08/16/	12 08/30/12	Thurs PR 10-11p		10-11pm	T	:30	1 \$2,100.001	0.00 NM	3	\$6,300.00
POCK	CENTER	R W/B. WILLI	Thursday Prime	10-11pm							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/		08/19/12	T		\$2,100.00	0.00					
Week: 08/		08/26/12	T		\$2,100.00	0.00					
F 39 KSNV		09/02/12	Fri PR 9-10p	CM	\$2,100.00 9-10pm	0.00	- :30	1 \$2,600.001	0.00 NM	1	\$2,600.00
LOO ROITV	00/24/	12 00/24/12	Friday Prime 9-1		5-10pm		.50	1 φ2,000.001	0.00 14141		\$2,000.00
GRIMN				_							
Sta Week: 08	art Date	End Date 08/26/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$2,600.00	Rating 0.00			1		
E 40 KSNV				CM	10-11pm	F	- :30	1 \$3,200.001	0.00 NM	2	\$6,400.00
			Friday Prime 10-	11pm			.00	ι φο,200.00 ι	0.00 14141	_	ψ0,400.00
COMMI DATEL		PPLY TO SU	B LINES A THRU	В							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/19/12	F		\$3,200.00	0.00					
Week: 08 Week: 08		08/26/12 09/02/12	F	0		0.00			- 1		
			M-F News 3 at E		11pm-1135		- :30	2 \$1,100.001	0.00 NM	18	\$19,800.00
L III KOM	00/00/	12 00/00/12	M-F News 3 at E		1100	pin iniwii	.00	Σ ψ1,100.001	0.00 14141	10	\$19,000.00
	ENTS AN 3 NIGHT		B LINES A THRU	В					- 1		
	art Date		Weekdays	Spots/Week	Rate	Rating					
Week: 07		08/06/12	MF		\$1,100.00	0.00					
	Date R		Description		t/End Time		<u>Weekdays</u>		Rtg Type		
	ee MG 41		1-F News 3 at Elev	ren 11p	m-1135pm		MF	:30 <del>(\$1,100.00</del>	9) 0.00 NM		
			LATE NEWS]								
			1-F News 3 at Elev	<i>ren</i> 11p	m-1135pm		MF	:30 <del>(\$1,100.0</del> (	0.00 NM		
	ee MG 41		LATE NEWS]								
			Olympics Late New	s 3 11p	m-12:35am		M	:30 \$1,100.0	0 0.00 NM		
_	G for 41.	2 08/03	•	, and a second							
orana rasa sa Esta sa	IG]	0.00/00/40	Numaria = 1 = 1 = \$1	- 2 44	10:05		M	.00 04 105 =	0 000 1115		
	7 08/06/1 G for 41.		Olympics Late New	s 3 11p	m-12:35am		M	:30 \$1,100.0	0.00 NM		
_	IG]	, 55,00									
Week: 08	3/07/12	08/13/12	M		\$1,100.00	0.00					
Week: 08 Week: 08		08/20/12 08/27/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00					
Week: 08		09/03/12	MTWTF		\$1,100.00	0.00	<u> </u>	14			
E 42 KSNV	08/18/	12 09/01/12	Sa-Su News 3 at		11pm-1135	ipmS	- :30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWC	3 NIGH	TOIDE	Sa-Su News 3 a	t Eleven							

Print Date: 08/03/12 10:34:20 Page 7 of 8

**KSNV** 

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

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Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ch Ln Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM 11pm-1135pm -----:30 1 \$1,100.001 0.00 NM \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date **End Date** Weekdays Rate Rating ----S-Week: 08/13/12 08/19/12 1 \$1,100.00 0.00 ----S-Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 ----S-Week: 08/27/12 09/02/12 1 \$1,100.00 0.00 E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5 :30 1 \$1,100.001 0.00 NM 3 \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----S 1 \$1,100.00 0.00 ----S Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 ----S Week: 08/27/12 09/02/12 1 \$1,100.00 0.00 E 44 KSNV 08/07/12 09/03/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$425.001 0.00 NM \$6,800.00 16 Tonight Show COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 08/07/12 08/13/12 M-----\$425.00 0.00 1 MTWTF--Week: 08/14/12 08/20/12 5 \$425.00 0.00 Week: 08/21/12 MTWTF--08/27/12 \$425.00 5 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$425.00 0.00 E 45 KSNV 08/07/12 09/03/12 Late Night w/Fallon CM 1237a-136am \$225.001 \$3,825.00 MTWTF--0.00 NM 17 Late Night w/Fallon COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 08/07/12 08/13/12 2 \$225.00 0.00 Week: 08/14/12 MTWTF--08/20/12 5 \$225.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$225.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$225.00 0.00 E 46 KSNV 08/18/12 09/01/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM \$8,400.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-2 \$1,400.00 0.00 -----Week: 08/20/12 08/26/12 2 \$1,400.00 0.00 ----S-09/02/12 Week: 08/27/12 2 \$1,400.00 0.00 E 47 KSNV 08/19/12 09/02/12 Sports Night in Las VegaGM Sun 1135p-1200a ----S :30 \$400.001 0.00 NM 3 \$1,200.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 08/13/12 08/19/12 1 \$400.00 0.00 Week: 08/20/12 08/26/12 ----S \$400.00 0.00 ----5 Week: 08/27/12 09/02/12 \$400.00 0.00 E 48 KSNV 08/03/12 08/13/12 Olympics Daytime Week@M 9am-4pm MTWTF--10 \$1,200.003 0.00 NM :30 \$36,000.00 30 Olympics Daytime Weekdays COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME Start Date **End Date** Weekdays Spots/Week Rate Rating M---F--Week: 07/31/12 08/06/12 10 \$1,200.00 0.00 MTWTF--Week: 08/07/12 08/13/12 20 \$1,200.00 0.00 E 49 KSNV 08/04/12 08/04/12 Olympics Daytime WeekGM 4am-6pm ----S-:30 6 \$1,700.003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME **End Date** Start Date Weekdays Spots/Week Rate Rating 08/05/12 ----S-Week: 07/30/12 6 \$1,700.00 ----S E 50 KSNV 08/05/12 08/05/12 Olympics Daytime Week@M 4am-6pm :30 6 \$1,700.003 0.00 NM \$10,200.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 07/30/12 08/05/12 0.00 6 \$1,700.00

Print Date: 08/03/12 10:34:21

KSNV

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

**OBAMA 4 AMERICA** 

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pr	i Rtg Type S	Spots	Amount
E 51 KSNV	08/11/1	2 08/11/12	Olympics Daytime		4am-6pm	S-	:30	5 \$1,700.003	0.00 NM	5	\$8,500.00
OLYMP	PIC DAYT	IME	Olympics Daytime	* WEEKEND							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/ E 52 KSNV		08/12/12	Olympics Daytime		\$1,700.00	0.00 S-	.20	2 \$000.003	0.00 NM	0	£4 000 00
E 32 NOINV	00/11/1	2 00/11/12	Olympics Daytime		4am-6pm (5:00 AM-7:0		:30	2 \$900.003	0.00 NM	2	\$1,800.00
OLYMP	PIC DAYT	IME A			· · · · · · · · · · · · · · · · · · ·	,					
1 PARTY NO. 100 TO 100	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/		08/12/12	Olympics Daytime	2 Week@M	\$900.00	0.00	.20	4 #4 700 000	0.00 NINA		00 000 00
E 33 KSINV	00/12/1	2 00/12/12	Olympics Daytime		4am-6pm (7:00 AM-3:0	S (0 PM)	:30	4 \$1,700.003	0.00 NM	4	\$6,800.00
OLYMP	PIC DAYT	IME B	о.ур.оо дау	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(1.007 1111 0.0	0 1 141)			- 1		
ACCES	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			- 1		
Week: 08/		08/12/12	S		\$1,700.00	0.00					
E 54 KSNV	08/03/1	2 08/06/12	Olympics Primetin		7pm-12am	MFS-	:30	1 \$6,000.003	0.00 NM	1	\$6,000.00
OLYMF	PIC PRIM	ETIME	Olympics i fillietii	110					- 1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/		08/06/12	MFS-		\$6,000.00	0.00					
E 55 KSNV	08/19/1	2 08/19/12		CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
NFL IN	DIANAPO	OLIS @ PITT	NFL Football								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/		08/19/12	S	1	\$3,200.00	0.00					
E 56 KSNV	08/26/1	2 08/26/12	NFL Football	CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
NFL CA	AROLINA	@ JETS	NFL Football								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/	/20/12	08/26/12	S	1	\$3,200.00	0.00					
E 57 KSNV	08/19/1	2 08/26/12		me CM	7-10pm	S	:30	1 \$1,100.002	0.00 NM	2	\$2,200.00
NEWS	3		News 3 in Prime								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08		08/19/12	S	1	\$1,100.00	0.00			1		
Week: 08		08/26/12	S	1		0.00					
N 58 KSNV	08/18/1	2 08/18/12	To the Point - PM To the Point	CM	730-758pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/19/12	S-	1	\$375.00	0.00					
N 59 KSNV	08/19/1	2 08/19/12	LAW & ORDER (L	F) CM	Sat 1-2am /	Sun 1:S	:30	1 \$225.001	0.00 NM	1	\$225.00
			Law & Order (LF)								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 08		08/19/12		ws 3 CM	\$225.00 11pm-12:35	0.00 am -TWTF	:30	4 \$1,100.007	0.00 NIM	4	¢4 400 00
NOO KONV	00/01/1	2 00/10/12	Late News during		1 1piii=12.33	aiii -IWIF	.30	4 \$1,100.007	0.00 NM	4	\$4,400.00
	ENTS AF 3 NIGHT		B LINES A THRU								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08	/07/12	08/13/12	-TWTF	4	\$1,100.00	0.00					_
									Totals	675	\$512,525.00